



## Exciting **PRODUCT** and **PACKAGING**



- Two great blends inspired by the Golden Age of Holland. Blends to please today's tastes—Mild Aromatic and Full Aromatic.
- Cavendish Cut of special Export Quality tobaccos.
- Innovative new packaging! When the colorful outerwrap is removed, the smoker has his own elegant gold foil personal pouch, more prestigious than other commercial pouches.
- Old Delft offers a Golden Opportunity for profits—equal to, or even greater than, the imports!
- Count on fast turnover with Old Delft's exciting product, packaging and advertising!

## High impact **ADVERTISING** for you!

The heaviest advertising support of any pipe tobacco ever introduced. In full color!



Starts  
in October!



See back  
page!

Old Delft—a great new Golden Opportunity of profit for you.



# OLD DELFT

"Yesterday was good, but today is better, with Old Delft."